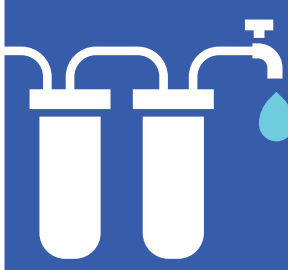


# Access to Safe Water Program

Project Title	Access to Safe Water
Implementing Partner	WaterAid
Supported by	PepsiCo Foundation
Focus Area	Access to Safe Drinking Water, Water Sanitation and Hygiene (WASH) Interventions
Geographic Focus	Karachi, Lahore and Islamabad
Beneficiaries	Underserved Urban Communities



- Rehabilitated **4** water filtration plants in Lahore
- Established **4** plants and rehabilitated **1** plant in Islamabad
- Established **1** mega filtration plant in Karachi
- Established **8** plants and **3** connections in schools and healthcare facilities

## Project Overview

Water quality and scarcity are key issues in urban underserved communities. PepsiCo and WaterAid came together to improve access to clean drinking water for the underserved communities in Lahore, Karachi and Islamabad, with support from the PepsiCo Foundation. Since 2006, PepsiCo and the PepsiCo Foundation have helped more than 80 million people gain access to safe water globally through distribution, purification and conservation programs.

Baseline assessment showed that the target communities were consuming contaminated water that caused ailments. Women and children were the most affected. Community members had no alternative and often had to go to distant locations to get limited water provisions. The solution was installation of reverse osmosis (RO) water filtration plants.

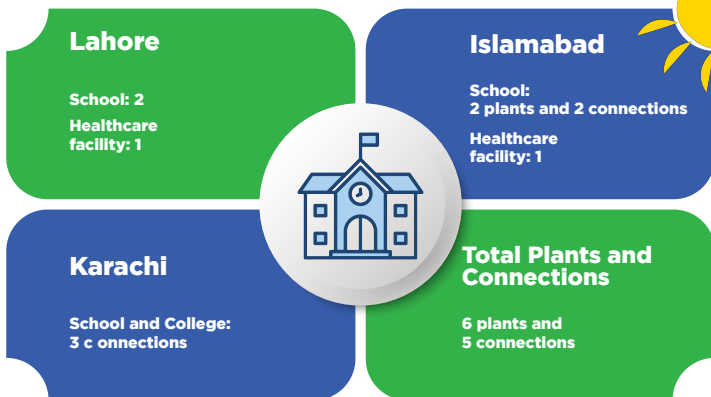
## Community Mobilization and Empowerment

Community members and local administration were engaged in the planning, construction, and management of water filtration plants. Women in these communities especially played a critical role by becoming members of Water Users Committees and mobilizing others. The plants were designed to ensure accessibility for women and girls, as well as the elderly and people with disabilities. The communities were also educated on personal hygiene, water conservation, and safe handling and management of water resources.

## Project Impact and Results

The project has had significant positive impact on the lives of the beneficiaries who now have access to, and community ownership of, safe drinking water facilities close to their homes.

## School Water Filtration Plants Established



**200,000+**

direct and indirect program beneficiaries in 3 cities

**18** empowered and self-relying Water Users Committees



**6340 women**  
**6401 men**

sensitized on hygiene, water conservation, and water resources management



Women and children of Humak community, Islamabad, have benefited immensely from Access to Safe Water Interventions

**Dr. Humera Saleem, President Women's Water Users Committee says:**

“ We suffered so many illnesses because of contaminated water but now with the water plants the water test reports show remarkable improvement in the quality of water. There are no contaminants, and our community seems healthier! ”

